

Measles holiday season campaign

Toolkit v1

[Download](#) social media images from the NHS Birmingham and Solihull website.

Helpful links

- [NHS – Measles, including symptoms](#)
- [NHS Birmingham and Solihull - Measles, Mumps, Rubella \(MMR\) vaccine](#)
- [Healthier Together - Essential information on childhood vaccinations](#)

Posts for social media

| | Images / Video |
|--|---|
| <p>There is an increase in measles cases in Birmingham and Solihull.</p> <p>Please be aware of measles symptoms: https://www.nhs.uk/conditions/measles/</p> <p>If you think you or your child may have measles, contact your GP practice but do not visit unless instructed, as measles can spread to others easily.</p> | <p>(Please share both images in the same post.)</p> <div data-bbox="836 853 1347 1352" style="text-align: center;"> </div> <p>Social static alt / descriptive text: We are seeing an increase in cases of measles in Birmingham and Solihull. This holiday season, please be aware of measles symptoms, including: a high temperature, a runny or blocked nose, sneezing, a cough, and red, sore, watery eyes.</p> <p>If you think you or your child may have measles, contact your GP practice. Do not visit your GP practice or any healthcare setting, unless advised by a healthcare professional, because measles can spread to others easily.</p> |

Images / Video



Social static alt / descriptive text:

Visit the NHS Birmingham and Solihull website to find more information about measles and how MMR vaccinations can protect you and your family.

www.birminghamsolihull.icb.nhs.uk/measles

(Please share both images in the same post.)



Social static alt / descriptive text:

You don't want you or your children to get measles this holiday season.

Boost your immunity. Get your MMR vaccinations to protect you and your loved ones.

You don't want you or your child to get measles this holiday season. Two doses of the MMR vaccine can help stop you becoming seriously unwell with measles.

Contact your GP practice if you're unsure if you or your child have had the vaccine.

Learn more: <https://bit.ly/46QPPn1>

Images / Video



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Visit the NHS Birmingham and Solihull website to find more information about measles and how MMR vaccinations can protect you and your family.

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You don't want to bring measles home this this holiday season. Two doses of the MMR vaccine can help stop you becoming seriously unwell with measles.

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|---|---|
| | <p data-bbox="847 237 1010 282">  Birmingham and Solihull Integrated Care System Caring about healthier lives </p> <div data-bbox="836 293 1347 734" style="background-color: #003366; color: white; padding: 10px; text-align: center;"> <p data-bbox="884 327 1299 443">Visit the NHS Birmingham and Solihull website to find more information about measles and how MMR vaccinations can protect you and your family.</p>  <p data-bbox="1034 633 1134 656">Scan here</p> <p data-bbox="890 685 1294 707">www.birminghamsolihull.icb.nhs.uk/measles</p> </div> <p data-bbox="735 775 1449 909">Social static alt / descriptive text: Visit the NHS Birmingham and Solihull website to find more information about measles and how MMR vaccinations can protect you and your family.</p> <p data-bbox="735 943 1318 976">www.birminghamsolihull.icb.nhs.uk/measles</p> |
| <p data-bbox="124 1021 639 1155">Measles is circulating in the West Midlands, and the MMR vaccination provides the best protection against measles.</p> <p data-bbox="124 1200 639 1312">Did you know a version of the MMR vaccine, Priorix, contains no pork ingredients?</p> <p data-bbox="124 1357 679 1424">Speak to your GP practice and request Priorix for protection against measles.</p> | <p data-bbox="767 1021 1414 1055">(Please share both images in the same post.)</p> <p data-bbox="847 1099 1010 1144">  Birmingham and Solihull Integrated Care System Caring about healthier lives </p> <div data-bbox="836 1155 1347 1597" style="text-align: center;">  <div data-bbox="855 1440 1214 1574" style="background-color: #003366; color: white; padding: 5px; text-align: left;"> <p data-bbox="855 1440 1214 1496">A version of the MMR vaccine, Priorix, contains no pork ingredients.</p> <p data-bbox="855 1496 1214 1574">Speak to your GP practice and request Priorix for protection against measles.</p> </div>  </div> <p data-bbox="735 1637 1417 1771">Social static alt / descriptive text: A version of the MMR vaccine, Priorix, contains no pork ingredients. Speak to your GP practice and request Priorix for protection against measles.</p> |

Images / Video

 Birmingham and Solihull
Integrated Care System
Caring about healthier lives

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Scan here

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Dr Parmjit Marok
GP at Rotton Park Medical Centre,
Birmingham

Video [YouTube](#) link

ENDS